

LA FUENTE RESTAURANT

1749 N. Oracle Rd. Tucson, AZ 85705 · (520) 623-8659

Live Mariachi music Thursday - Sunday

Mariachi Idol 2011 at La Fuente

The annual La Fuente Mariachi Idol competition will be held on the following *Wednesday* dates.

July 6	July 13	July 20	July 27	August 3	August 10
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COMPETITION INFORMATION

The 3rd Annual **Mariachi Idol** contest is a vocal competition in which eligible contestants compete to become La Fuente Restaurant's "**Mariachi Idol 2011.**" Each contestant will compete with songs in *mariachi* style and will be accompanied by *Mariachi Estrellas de la Fuente*. Only six performers will be scheduled each week, in order of sign-up and date preference.

Based on the popular TV show, **Mariachi Idol** will consist of a panel of three credible judges to offer their critique and will score the contestants based on specific criteria previously agreed upon by the Committee for Planning. After the First Round, judges' scores will be added and the top three contestants will advance to the Second Round after which, the audience will choose that night's first place winner, by show of applause, and the judges will announce the second place winner..

After the ten finalists have been selected, each will compete in the Grand Finale on August 10, 2011 for the title of "**Mariachi Idol 2011**", a *First Place* cash prize, official trophy and his/her name permanently engraved on La Fuente Restaurant's **Mariachi Idol** plaque (to be placed in a prominent area in the restaurant). *Second* and *Third Place* prizes will also be rewarded.

On the nights of the competition, La Fuente Restaurant will briefly close its doors at 5:00 p.m. for set up and will re-open at 6:00 p.m. with the competition beginning at 7:00 p.m. During these *Special Hours*, the restaurant will not be offering menu items and invite its guests to enjoy an All-You-Can-Eat Buffet with soft drink and tax included for the price of \$15.00. For those not wishing to eat, La Fuente Restaurant will offer its lounge and bar to guests aged 21 and over (I.D. required) to enjoy specials on alcoholic beverages. An entry charge of \$10.00 includes first domestic beer, house margarita, *or* well drink "*On-the-House.*" Other drink specials will be offered to all guests of legal drinking age.

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Rules

Those wishing to compete must call La Fuente Restaurant at (520) 623-8659 or visit the restaurant to sign up. A set of contest rules will be posted in the restaurant, as described below

- Contestants must be age 16 or older.
- Proof of I.D. will be required either before or on the day of competition to confirm eligibility.
- Failure to provide identification will result in forfeiture of Right to Compete.
- Upon approval, contestants will be prepared with two songs in *mariachi* style. (Songs that fall within these guidelines include *Sones, Huapangos, Rancheras, and Boleros.*)
- Contestants must be prepared with musical key prior to competing. (Keys will not be changed last minute.)
- Each contestant will be scored based on the four categories:
 - **Appearance:** How contestants present themselves as a performer. *i.e.*-wardrobe, accessories, grooming, neatness, etc.
 - **Intonation:** How well contestants maintain their pitch and tonal quality, etc.
 - **Pronunciation:** How well contestants pronounce and enunciate the lyrics. *i.e.*-clarity of words, ability of judges to understand lyrics, correct lyrics, etc.
 - **Performance style:** How well contestants engage their audience. *i.e.*-stage presence, phrasing, timing, energy, expressions, etc.
- Judges will use a scale of 1-5 on each of the four categories. 1=Poor; 2=Somewhat less than average; 3=Average; 4=Somewhat more than average; 5=Excellent.
- Judges will add scores from each category to give contestants his/her final score out of a possible 20 points for the First Round.
- Contestants with the top three scores at the end of the First Round will advance to a Second Round.
- In the event of a tie for either 1st, 2nd, or 3rd Place at the end of Round One, the audience will decide who advances to Second Round by show of applause.
- Second Round contestants will perform their second song, taking into consideration the feedback offered

by the judges.

- Once the Top 3 have performed, a winner will be selected by the audience by show of applause and a second place winner chosen by the judges.
- The first and second place winners from each night are guaranteed spots as Finalists in the Grand Finale.
- After ten (10) Finalists have been chosen (two each week), they will compete in the Grand Finale using the same process described above. The audience will choose the first place winner; the judges will determine the second place winner.

Prizes

- A prize will be rewarded to the Finalists receiving First Place, Second Place and Third Place on August 10, 2011.
- First Place: \$400.00 cash prize; Official **Mariachi Idol 2011** trophy; winner's name permanently engraved on La Fuente Restaurant's **Mariachi Idol** plaque; \$50.00 Gift Certificate to La Fuente Restaurant (*not redeemable on holidays, special events, special offers, catering and/or with other coupons*).
- Second Place: \$200.00 cash prize; \$50.00 Gift Certificate to La Fuente Restaurant (*not redeemable on holidays, special events, special offers, catering and/or with other coupons*).
- Third Place: \$100.00 cash prize; \$50.00 Gift Certificate to La Fuente Restaurant (*not redeemable on holidays, special events, special offers, catering and/or with other coupons*).

Event Prices**

- **\$15** pp All-You-Can-Eat Buffet; soft drink & tax included.
- **\$10** pp 21-&-Over Lounge Special; includes entry fee & 1st alcoholic beverage. **Choice of domestic beer, house margarita or "well" shot.*
- **\$2.50** Domestic Bottled Beers
- **\$3** Imported Bottled Beers
- **\$3** House Margaritas & "Well" Drinks
- **\$12** Bucket of 6 Domestic Bottled Beers

** Seating will be on a "first-come, first-served basis." No reservations will be accepted.

Judges

Jose Chavez

Anna Alonso

Patricio Bracamonte

Emcee

Leticia Ortiz -

Join us for Mariachi Idol...come to compete or come to enjoy the competition!

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